

## ARB COMPREHENSIVE SIGN REVIEW CRITERIA

**PROJECT #/NAME: ARB-2004-153 Union Bank & Trust Signs (Rio Road)**

**TAX MAP/PARCEL#: Tax Map 61, Parcel 123F**

<b>SIGN FEATURE</b>	<b>SIGN TYPE 1</b>	<b>SIGN TYPE 2</b>	<b>SIGN TYPE 3</b>
<b>SIGN TYPE</b>	Individual letters	Panel	Channel Letter
<b>SIZE LIMITATIONS</b>		Panel sign max height: 31" (H) x 40" (W)	
<b>LOCATION(S)</b>	Sign located within the cornices on the south side of the building, with a minimum of 3" of clear space above and below the letters within the cornice; or on the southeastern end wall of the drive-through structure, above the round window; or on the east elevation, above the windows	Panel sign located on west elevation between the brick soldier courses and at least 24" from the corner of the building	Located on east elevation between the brick soldier courses
<b>MOUNTING DETAILS</b>		Direct-mounted	If raceway is proposed, the raceway shall match the wall color
<b>LOGO/GRAPHICS DETAILS</b>	Logo shall be incorporated as an integral part of the overall sign, and shall not be oversized in relation to the text	Logo shall be incorporated as an integral part of the overall sign, and shall not be oversized in relation to the text	Logo shall be incorporated as an integral part of the overall sign and the size shall be limited to the letter height
<b>ILLUMINATION DETAILS</b>	Not internally illuminated	Not internally illuminated	Internal or none. Standard guidelines apply to logo illumination
<b>COLORS</b>	Red PMS 188, green PMS 342 or 336, and white, with yellow PMS 1325 used only as an accent	Red PMS 188, green PMS 342 or 336, and white, with yellow PMS 1325 used only as an accent	White with black or dark bronze trim cap and returns

- **This form outlines the specific design criteria established for signs at this location.**
- **All standard ARB Sign Guidelines also apply.**
- **These criteria were updated on May 2, 2011 during review of ARB 2011-5: Ritchie Law Firm Signs and on June 6, 2011 during review of ARB-2011-59: Curves of Charlottesville Sign.**