

ARB COMPREHENSIVE SIGN REVIEW APPROVED CONDITIONS

PROJECT #/NAME: ARB-2006-56: Wachovia Bank and Shops at Rio Road – Retail Building

TAX MAP/PARCEL#: Tax Map 61, Parcels 122 and 122A

SIGN FEATURE	APPROVED CONDITION	NOTES
SIGN TYPE	Channel Letters	
LETTER FACE COLOR	White or blue (PMS 280M)	
TRIM CAP COLOR/RETURN COLOR	Bronze	
RACEWAY COLOR	N/A	
CABINET FACE COLORS	N/A	
SIZE LIMITATIONS	North and south elevations, tower and shorter bays of building: 2’ high max; Taller bays of building: 3’ high max	
LOCATION(S)	Signs must be centered within the areas designated on the approved elevations. Where brick detailing encloses an approved sign area, signs must not extend over or on top of the brick detailing.	
MOUNTING DETAILS	Letters mounted direct to wall	
LOGO/GRAPHICS DETAILS	None specified	
ILLUMINATION DETAILS	Internally illuminated channel letters	
TEXT	Not specified	
LETTER TYPE/FONT	Not limited	
		ALL ARB GUIDELINES APPLY.

FREESTANDING SIGNS: all externally illuminated sign panels on brick monument, brick to match retail building brick. Fixtures are B-K Lighting Microstar FTD (20W) 28 Flood (MRII), Bronze, 2 each side.

- Route 29 Entrance:** Background: white or blue (PMS 280M) or gold (PMS 129M); letters: black
- Rio Road:** Retail panel backgrounds: white or blue (PMS 280M) or gold (PMS 129M); letters: black. Wachovia panel: background: silver (PMS cool gray #3c)
- Wachovia Bank:** Blue Wachovia background with green and white detailing and white “Wachovia” letters

This form outlines the specific design criteria established for signs at this location. All standard ARB Sign Guidelines also apply.