



County of Albemarle  
Community Development Department

**Natural Heritage Committee**  
Education Work Group Meeting  
Minutes – January 6, 2022  
Virtual Meeting

NHC Outreach Working Group  
January 6, 2022, 4:20-5:10

NHC Members Present: Christine Putnam, Michael Callahan, Emma Andrews  
Meeting Notes:

### Conservation Mowing

Reach out to Ivy Creek and perhaps partner with them to share ideas

Can ACPR use the sign Emma produced for future yard signs?

Need to get information to the people doing the maintenance. Emma can create a version in Spanish.

Ground-nesting birds can be an effective mascot for conservation mowing

Need to reach out to the

[Piedmont](#)

[Virginia Bird Club](#) to partner with them and other organizations

How to reach the right person at the ACPS. Maintenance managers? PTA reps? Science teachers? Student groups?

Table at Darden Towe during a sporting event to provide information about conservation mowing and other stewardship practices

Look for opportunities to connect with 4-H members and their families

### Other BAP goals

Native plants- how to make sure future planting on school properties include native plants

Controlling invasives (training for Albemarle County grounds workers)

Education and Outreach- Highlight an animal and plant of the year

Emma would like to focus on tabling events, landowner packets, using social media as outreach tools. She also wants to see the NHC visit the important sites.

Action Items:

Christine will contact Peggy Cornett about partnering with Piedmont Virginia Bird Club

Christine will reach out to Community Lab School about their United Way request for help with landscaping their school grounds

Christine will follow up with Scottsville Library and Wild Ginger Services about native planting in Scottsville

Michael will reach out to VCE about 4-H and other opportunities to connect with youth

Michael will check out USPS stamps that highlight plants or animals native to Virginia

Emma is going to contact Serena Gruia (CAPE) about a monthly biodiversity preservation message on social media