

A photograph of Garrett Hall at the University of Virginia, a large red brick building with a white portico and columns. The building is set against a backdrop of dense green trees and a dramatic sunset sky with orange and yellow clouds. A large, semi-transparent watermark of the University of Virginia logo is overlaid on the image.

MENTAL HEALTH CRISIS PUBLIC AWARENESS CAMPAIGN SUMMIT

20 - 22 OCTOBER, 2022

**JAMES MADISON'S MONTPELIER
GARRETT HALL, UNIVERSITY OF VIRGINIA**



PURPOSE

The Mental Health Crisis Public Awareness Campaign is a collaborative effort on the parts of the Public Engagement in Governance Looking, Listening and Learning Laboratory (PEGLLLLab) in the Frank Batten School of Leadership & Public Policy at the University of Virginia, in conjunction with the producers of the 2019 Emmy Award Winning HBO Documentary, Ernie & Joe: Crisis Cops. This campaign has four pilot sites: Athens, GA, Charlottesville, VA, New Orleans, LA, and Thomasville, GA.

Awareness of the mental health crisis and its complexity are central and imperative at the local, regional/statewide, and national levels. As a result, the goal of this campaign is: to create, leverage and catalyze a sense of shared responsibility on the parts of the public and their public servants across the pilot site communities to better understand and address the mental health crisis within a framework of community well-being. This approach is designed to align public expectations with policies, processes, practices, services, and programs of first responders and public serving governing institutions.

The objective of the campaign reflects a three-step process:

- Public awareness of the mental health crisis that impacts communities and those who serve communities.
- Public and practitioner participation to better understand the nuances of the mental health crisis.
- Public and practitioner engagement and collaborative action that results in a more caring and compassionate response to those who are members of our communities who are in crisis.

In essence, this process encourages and ushers each community from a position of apathy to public awareness, to public engagement and ultimately to compassionate and collaborative action.

The PEGLLLLab seeks to **engineer change** by expanding policymaking conversations to include not only those who create and administer policies, but **those who live them**. We partner with municipalities and organizations to **broaden the definition of public safety** and keep ourselves and our communities safe, whole and thriving.

SYNOPSIS

The Mental Health Crisis Public Awareness Campaign Summit convened representatives from all four sites on October 20th through 22nd at Montpelier's Claude Moore Hall and in the Great Hall of the Garrett Building on the Grounds of the University of Virginia. Representatives from the pilot sites included recipients of services, hospitalists, mental/ behavioral health executives and practitioners, representatives from youth serving institutions and faith-based organizations, local and state officials/ policymakers, first responders (police/fire/EMS), and subject matter experts. Plenary sessions focused on the impact of the mental health crisis on the criminal legal system, housing, education, economic development, and related policies and practices. These sessions were coupled with a panel discussion of leading hospitalists and mental/behavioral health executives noting its effects on individuals, families, the healthcare system, and overall community wellbeing. The convening concluded with a half-day of scenario-based training to catalyze a more compassionate response to those in crisis and support those who serve those in crisis.

As a metaphorical summit, this convening aimed to provide an opportunity for participants to look back, look around, and to look ahead by appreciating the complexity and taking advantage of the opportunity to address the mental health crisis and stress the intentionality of doing so in an equitable way.



AGENDA

EVENTS – THURSDAY, OCTOBER 20TH

Event	Focus/Topics	Time	Location
<i>For those flying, Shuttle service will depart from for Montpelier at Noon and 2:45pm.</i>			
Welcome Reception/Dinner	Meet & Greet	October 20th 6:00 – 8:00pm	Montpelier Claude Moore Dining Facility

EVENTS – FRIDAY, OCTOBER 21ST

Event	Focal Topic	Time/Location
Breakfast	<p>Welcome & Framing of Plenaries <i>Elizabeth Boylan, Brian N. Williams, and Kathy Leichter</i></p>	8:00 – 8:30:am Claude Moore Dining Facility
Percolator Break: 15-minutes		
Plenary 1	<p>Criminal Legal System and the First-Responder Community <i>Moderators: Heather Zelle & Chief Dan Silk</i></p> <p><u>Catalysts</u> Judge David Sweat, Chief Tim Longo, Kyle Dobson, Paul Taylor, & Officer Carol Adams</p>	8:45 – 9:35am Claude Moore Hall
Percolator Break: 15-minutes		
Plenary 2	<p>Economic Impact <i>Moderators: Zach Harris and Tom von Hemert</i></p> <p><u>Catalysts</u> Michael Caplin, Robert Hurn, Amy Trunnell-Morris, and Cyndi Richardson.</p>	9:50 – 10:40am Claude Moore Hall
Percolator Break: 15-minutes		

Plenary 3	<p style="text-align: center;">Education</p> <p style="text-align: center;"><i>Moderators: Sebastian Singh & Annie Kim</i></p> <p style="text-align: center;"><u>Catalysts</u> Dr. Larry Rowley, Dr. Jesse Turner, Robert Gray, & Suzanna Malm</p>	10:55 – 11:45 Claude Moore Hall
5-minute break		
<p style="text-align: center;">Lunch</p> <p style="text-align: center;">11:50 – 12:40pm</p> <p style="text-align: center;">Claude Moore Dining Facility</p>		
10-minute break		
Plenary 4	<p style="text-align: center;">Housing</p> <p style="text-align: center;"><i>Moderators: Jayla Hurt & Michael Lutton</i></p> <p style="text-align: center;"><u>Catalysts</u> Anna Mendez & Liz Nyberg</p>	1:00 – 1:50pm Claude Moore Hall
<i>Shuttle Service will depart Montpelier for UVA 2:20pm.</i>		

PUBLIC PANEL EVENT – FRIDAY, OCTOBER 21ST

Event	Focal Topic	Time/Location
<i>Shuttle Service will arrive at Garrett Hall/UVA 3:20pm. (Brief Walking Tour of Academical Village/UVA Lawn)</i>		
Public Panel Discussion	<p style="text-align: center;">The Mental Health Crisis in America: Problems, Policies, Prospects, and Practices</p> <p style="text-align: center;">Moderators: Kathy Leichter and Tom von Hemert</p> <p style="text-align: center;"><u>Catalysts</u> Gilbert Gonzales, Robert Hurn, Matt Leighninger, Melody Pannell, and Jeff Richardson</p>	4:00 – 5:30pm The Great Hall/Garrett Hall
Private Dinner	The Dome Room – UVA Rotunda	6:00 – 7:30pm
<i>Shuttle Service will depart dinner location for Montpelier @ 7:45pm.</i>		

TRAIN THE TRAINERS' MODULE – SATURDAY, OCTOBER 22ND

Event	Focal Topic	Time/Location
Breakfast	Welcome & Overview of Training	7:30 – 8:30:am Claude Moore Dining Facility
<i>10-minute percolator break</i>		
Training Module 1	Framing – Perspective Taking Vignettes	8:40 – 9:30am Claude Moore Hall
<i>10-minute percolator break</i>		
Training Module 2	PTV 1 – Group Breakout & Convening	9:40 – 10:30:am Claude Moore Hall
<i>10-minute percolator break</i>		
Training Module 3	PTV 2 – Group Breakout & Convening	10:40 – 11:30am Claude Moore Hall
<i>10-minute percolator break</i>		
Training Module 4	911 to 988 – How do we get there from here? The Transition and Its Implications	11:40 – 12:30pm Claude Moore Hall
Closing	Where do we go from here?	12:30 – 1:00pm
Pick up Boxed Lunches from Claude Moore Dining Facility		
<i>Shuttle will depart for CHO airport at 10:30am, 1:15pm and 2:45pm.</i>		

CATALYSTS



Robert Gray

Robert Gray is a visionary, businessman, brand strategist and social entrepreneur with a passion for criminal justice reform and economic empowerment. As a native of Albemarle County, VA who was born in Charlottesville, he was able to experience firsthand both the opportunities and gaps that existed for the communities that raised him. As a result, he fostered a strong determination to operationalize socio-economic mobility as a means for building generational wealth and knowledge, especially among marginalized communities. Gray, a first generation college graduate, holds a Bachelor's of Arts in Political Science with a concentration in Public Policy from Saint Augustine's University. He has served as an NAACP Moral Freedom Summer Organizer, a Pathway Coach with the City of Promise, CEO and Creative Director of Dreamin' Diamonds, LLC., and currently holds the role of Co-founder and Executive Director of the Uhuru Foundation. His lifelong mission is to educate and empower all people socially, politically, and economically.

Timothy J. Longo

Timothy J. Longo Sr. was appointed the University of Virginia's associate vice president for safety and security and chief of police in November 2019. In this capacity, Longo oversees the UVA Police Department, the department of Emergency Management, Clery Act compliance and the Office of Youth Protection, threat assessment, and safety and security systems and technology. He brings more than 40 years of experience in law enforcement leadership and higher education to his role.



Judge David R. Sweat

Judge Sweat practiced law in Athens from 1979 until he was elected to be Judge of Superior Courts of the Western Circuit (Clarke and Oconee Counties) in 2002. In 2008, he established a mental health accountability court which assists individuals with mental illness and/or substance abuse involved in the criminal justice system. In 2014, he became Chief Judge of the Western Judicial Circuit. In 2017, he retired from active service and assumed senior status. In addition to serving as a senior judge, Judge Sweat acts as an arbitrator, mediator, and special master. He serves as Chair of the Board of Advantage Behavioral Health Systems. Judge Sweat enjoys barbecuing and is a Kansas City Barbecue Society Certified Barbecue Judge.



CATALYSTS

Gilbert Gonzales

Gilbert Gonzales has more than 30 years of experience in the field of substance abuse and mental health, crisis prevention and in treatment provision as a clinician, university faculty, project/program director and policy advisor. He has been responsible for development of program and implementation for community wide jail diversion services. Mr. Gonzales is the first Director for Bexar County's new Mental Health Department. Gonzales has served as a member of the Federal Substance Abuse and Mental Health Services Administration's (SAMHSA) National Leadership Forum for Behavioral Health and Criminal Justice Services, the National Stepping Up Initiative, the White House Data Justice Initiative and is a past member of the Board of Directors for the National Association of Counties (NACo). He has also served as the Chair of the Justice Committee of the National Association of Community Behavioral Health Disabilities Directors.



Heather Zelle

Heather Zelle, J.D., Ph.D., is an Associate Professor of Research with the UVa Department of Public Health Sciences and the Associate Director of Mental Health Policy Research at the UVa Institute of Law, Psychiatry, and Public Policy. She holds a juris doctorate from Villanova University School of Law, and a doctorate in clinical psychology with a forensic concentration from Drexel University. She is licensed as an attorney in Pennsylvania (voluntary inactive status) and as a clinical psychologist in Virginia. Dr. Zelle's current policy and research work focus on the public mental health system and mental health policy in Virginia. Dr. Zelle co-chaired the Criminal Justice Diversion Expert Panel that provided expert assistance to state legislators on issues including funding, policy, and statutory amendments concerning the Sequential Intercept Model, Crisis Intervention Team Assessment Centers, behavioral health dockets, jail mental health care standards, and information sharing between law enforcement and behavioral health providers. Dr. Zelle's policy and research experience include work with Dr. Patty Griffin for the Philadelphia Department of Behavioral Health and Intellectual Disabilities Services, including CIT training for Philadelphia law enforcement, assessment of specialty courts, and Cross Systems Mapping activities.

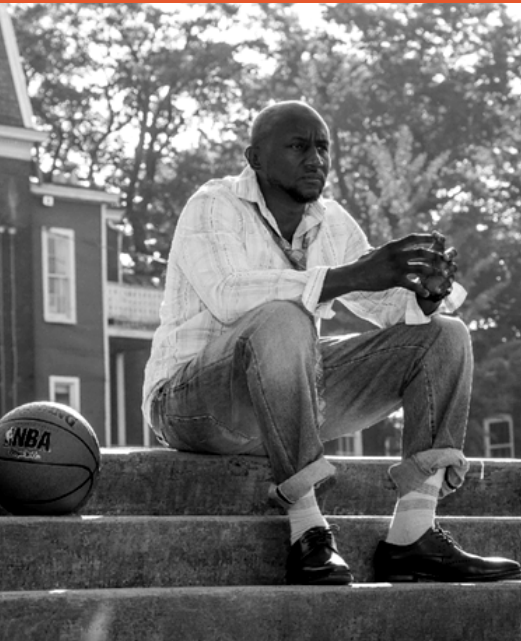


Anna Mendez

Anna Mendez is currently the Executive Director of The Haven in Charlottesville, Virginia after serving as Executive Director of Partner for Mental Health for seven years. She serves on the Board of Mental Health America of Virginia and serves as MHAV's Director of Public Policy. From 2020-2021 she was a Fellow-in-Residence at the University of Virginia Equity Center where her research focused on the decriminalization of mental illness. She serves on the Board of the Charlottesville-Albemarle Therapeutic Docket, a jail diversion program for defendants with mental illness and was recently appointed to Virginia's Marcus Alert Implementation Team, a group of first responders and mental health professionals charged with developing a statewide non-police response system for 911 calls related to behavioral health crises. Ms. Mendez frequently serves as a consultant to state agencies on issues related to improving Virginia's mental health service system. She lives in rural eastern Albemarle County with her husband and their eight year old daughter and believes that Virginians deserve an anti-racist mental health service system that is easily accessible and provides the full continuum of evidence based and person centered care.



CATALYSTS



Paul Taylor

In 1994 Taylor Paul was sentenced to life plus 26 years in which he served 23 consecutive years before being granted parole in 2017. While on the inside Taylor Co-facilitated all of the Virginia Department of Corrections state mandated programs in the re-entry cognitive community for over five years. He also created his very own programs called S.A.N.I.T.Y (Standing Against Negative Influences Towards Youth) as well as (with Co-founder Jawad Abdu) RVA league for safer streets an unorthodox basketball league that on purpose targets & engage high crime areas of the city. The motto "NO WORKSHOP,NO JUMPSHOT" lets players know that workshops on conflict resolution, problem solving, & critical thinking before a ball is dribbled or a shot is made are mandatory! Taylor is also an advocate for Unitive Justice, Restorative Justice & Criminal Justice reform as well as strong community engagement, believing that "unconventional behaviorism is a cause for unconventional strategies." Mr. Taylor Co-facilitated courageous conversations for DCJS with five localities in Virginia between community and law enforcement for a period of one year before recently being employed by DCJS as a community based organizer. He's also a motivational speaker and equity advisor on race relations for WMRJ and advisor for Decarceration Fund with his brand Taylor Paul Taylor LLC.

Dr. Dan Silk

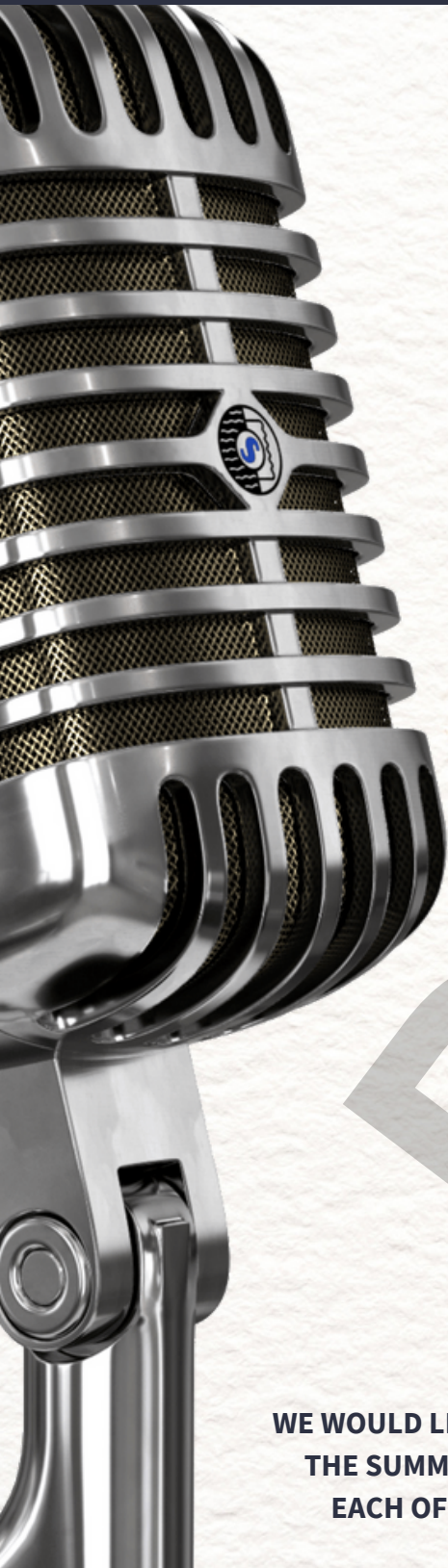
Dr. Dan Silk is the chief of police for University of Georgia Police Department, and he has served in a variety of other roles in campus, municipal, and federal law enforcement over his 28-year career. Dan completed three degrees at UGA, and was a Fulbright Fellow at the Institute of Applied Social Studies at the University of Birmingham, UK, where his research focused on police-community outreach. Dan has a courtesy faculty appointment in UGA's Department of Political Science, and he teaches in UGA's Criminal Justice Studies Program. He has consulted or taught for a variety of governmental and non-governmental organizations in Europe, Africa, Asia and the Middle East, primarily focusing on projects connected to applications of community policing. Dan is married to Monira Silk, a local business owner in Athens, and they have two daughters, Miriam and Nadine.



Thomas von Hemert

Thomas von Hemert is the CIT Coordinator for the Thomas Jefferson Area CIT (Crisis Intervention Team) for the last sixteen years, the largest CIT program in Virginia. Tom and his Team have trained over 2,500 First Responders (police officers, sheriff deputies, correctional officers, emergency dispatchers, magistrates, firefighters/medics, probation officers and prosecutors) in CIT. He trained and mentored the development of many new CIT programs throughout Virginia and the United States. Tom graduated from Boston University with a degree in Business Administration with a concentration in finance. Tom worked as a Research Assistant Intern in the House of Parliament in London, England. Tom has received the Virginia CIT Coordinator of the Year Award and the Virginia CIT Program of the Year Award. Tom was a guest speaker on the National Public Radio (NPR) Diane Rehm Show on the subject of mental illness and the criminal justice system. Currently Tom is the Vice President of the Virginia State CIT Coalition Board and Past President of CIT International.

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WE WOULD LIKE TO THANK AND RECOGNIZE ALL OF THE ORGANIZATIONS THAT SPONSORED THE SUMMIT OR PARTNERED WITH THE PEGLLLAB. WITHOUT THE CONTRIBUTIONS OF EACH OF THESE ORGANIZATIONS, THIS SUMMIT WOULD NOT HAVE BEEN POSSIBLE.

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PARTICIPANTS

The goal of this summit is to encourage collaborative action that results in a more caring and compassionate response to those in crisis. To that end, we encourage you to use this directory to network, collaborate, and build community with your fellow MHCPAC Summit participants.

Name	Affiliation
Jeff Aaron	VA Dept. of Behavioral Health and Developmental Services
Carol Adams	Carol Adams Foundation; Richmond Police Department
Chloe Alpert	University of Virginia - PEGLLLab RA
Lindy Auberry	Charlottesville Police Foundation
Tra Battle	Chick-Fil-A Victory Church - Buford, GA
Elizabeth Boylan	Montpelier
Prince Weldon Bunn	Virginia Dept. of Criminal Justice Services
Darrell Byers	Albemarle County Police Department
Patrick Campbell	Montpelier
Shan Daniels	Thomasville (GA) Alumni Chapter Kappa Alpha Psi
Marvin Dawson	Thomasville (GA) Alumni Chapter Kappa Alpha Psi
Kyle Dobson	University of Texas at Austin
Jessica Downey	Charlottesville Police Department
Tito Durette	Charlottesville Police Department
Allison Edwards	University of Virginia - Batten School
Gilbert Gonzales	Bexar County Health Department
Kurali Grantham	University of Virginia - PEGLLLab RA
Robert Gray	The Uhuru Foundation
Bryon Gustafson	University of Virginia - Master of Public Safety
Bryan Hall	University of Virginia Police Department
Zach Harris	University of Virginia - PEGLLLab RA
Jayla Hart	University of Virginia - Batten School
Cortney Hawkins	University of Virginia Police Department
Tom von Hemert	CIT Coordinator of Thomas Jefferson District
Richard Hewitt	Hewitt Family Fund
Robert James Hurn	Georgia Pines

Name	Affiliation
Dexter Johnigan	Athens (GA) Alumni Chapter Kappa Alpha Psi
Lewis Johnson	Charlottesville (VA) Alumni Chapter Kappa Alpha Psi
Kate Kaminski	Albemarle County Police Foundation
Tara Lark	Son of a Saint
Dani Lawson	University of Virginia Police Department
Kathy Leichter	Ernie & Joe: Crisis Cops
Matt Leighninger	National Conference on Citizenship
Tim Longo	University of Virginia Police Department
Michael Lutton	University of Virginia – Batten School
Todd Lynch	NAMI – Moultrie
Meredith Lysaught	Athens Area Community Foundation
Sophia Marcus	UVA Batten - MPP
Suzanna Malm	Blue Ridge Chapter of VA NAMI
Paul S. Martin	University of Virginia – Batten School
Sarah McKinney	Athens Area Community Foundation
Anna Mendez	The Haven of Charlottesville
Jenifer McShane	Ernie & Joes: Crisis Cops
Lidya Niguse	UVA Student- PEGLLLab RA
Marcel Mincey	GA Department of Juvenile Justice
Cynthia Nwarache	VA Dept. of Criminal Justice Services
Liz Nyberg	PACEM Homeless Shelter
Christian Oliver-Smith	University of Virginia - PEGLLLab RA, Batten School
Melody Pannell	UVA Health
Gil Reith	Jefferson Parish Sheriff's Office
Sean Reeves	ACPD
Cyndi Richardson	On Our Own - Charlottesville
Jeff Richardson	Sheppard Pratt
RJ Rhodes	University of Virginia - Collegiate 100
Scott Rykala	University of Virginia - PEGLLLab RA, Batten School
Larry Rowley	UVA Equity Center
Jay Shimshack	University of Virginia - Batten School
Carol Short	University of New Orleans Transportation Institute
Dan Silk	University of Georgia Police Department
Sebastian Singh	University of Virginia - PEGLLLab RA, Batten School
Jennifer Sohon	Montpelier
Ernie Stevens	Ernie & Joe: Crisis Cops

Name	Affiliation
Bethany Stich	University of New Orleans Transportation Institute
Albert Stokes	Richmond Police Department
David Sweat	Superior Court of the Western Judicial District of Georgia
Paul Taylor	VA Department of Criminal Justice Services
Denis Thornton	Jefferson Parish Sheriff's Office
Amy Trunnell-Morris	NAMI – Hall County, Georgia
Jesse Turner	Albemarle County Public Schools
Lee Wagner	Marguerite Neel Williams Boys & Girls Club
Alston Watt	Williams Family Foundation of Georgia
Ariel Watt	University of Virginia - Batten School
Jesse Weber	Son of a Saint
Brian Joshua N. Williams	University of Virginia – PEGLLLab RA
Brian N. Williams	University of Virginia – Batten School
Deandrea Williams	VA Dept. of Criminal Justice Services
Anthony Woodard	Charlottesville Police Foundation
Emilie Yang	University of Virginia – PEGLLLab RA
Heather Zelle	UVA Health
Scott Stroney	UVA Catering
Sheri Winston	UVA Rotunda
Stefani Abbott	Karsh Institute of Democracy
Erin Tor	Karsh Institute of Democracy
Jody Kielbasa	UVA Provost's Office
Will Goss	Light House Studio
Rachel Lane	Light House Studio
Deanna Gould	Light House Studio
Dr. Tracy Down	UVA Medical School / UVA Health
Jackie Martin	UVA Health