



BMW OF CHARLOTTESVILLE

APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS

APRIL 03 2023



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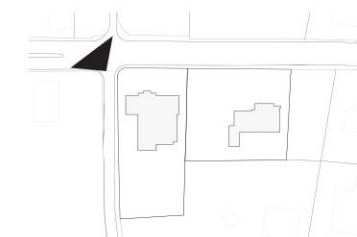
🌐 <https://brw-architects.com>

EXTERIOR RENOVATION



1295 RICHMOND ROAD
BMW SHOWROOM

1289 RICHMOND ROAD
BMW SERVICE



AERIAL VIEW - EXISTING

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APRIL 03 2023



SITE CONTEXT DIAGRAM



01 WAWA GAS STATION



02 VIRGINIA NATIONAL BANK



03 OLD AUDI & PORSCHE



04 GUADALAJARA RESTAURANT



CONTEXT - ELEMENTS OF ENTRY CORRIDOR

BMW OF CHARLOTTESVILLE
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 APRIL 03 2023

FLOW BMW CHARLOTTESVILLE: SHOWROOM AND SERVICE BUILDING EXTERIOR PARAPET RENOVATIONS AND BUILDING COLOR CHANGE

The exterior renovation of both the showroom building and the vehicle service building for the BMW dealership at 1295 and 1289 Richmond Road will involve minor changes to the configuration of the exterior of the building.

The application proposes to change the color of portions of both buildings from the existing dated tans and browns to an updated off-white color more in keeping with other existing white buildings along the Entrance Corridor. Other portions of the building's exterior finish sidings will remain as is. The submitted application for a Certificate of Appropriateness outlines these changes while articulating the elements of the property which will remain unchanged.

Site Plan

This application proposes no changes to the existing site plan, layout, materials, landscape planting or lighting configurations throughout the site.

Existing Buildings

Changes to the existing buildings are limited to:

- Minor changes to the configuration of the building parapets on the north facing façade on both the showroom building and the vehicle service building.
- A small horizontal canopy over the main doors of the showroom building and main display window will be added.
- New white color for the existing synthetic stucco on both buildings facades.
- Painted existing brick to match the white color of the new synthetic stucco.

The major portions of the buildings which remain unchanged are:

- Existing windows on all facades.
- Existing doors at building entrances.
- Configuration of sidewalks associated with both buildings.
- Configuration of facades on east, west and south of both buildings.
- Existing corrugated metal siding to remain as is.

The most significant modification to the configuration of the building will be to eliminate the dated curved parapets on both buildings and create new horizontal parapets which will unify the overall exterior building design and provide a more typically horizontal profile for the top of the façade. The color change to both buildings will be the most significant impact on the property.

Context

The relationship of these buildings to the surrounding context along the Entrance Corridor will be unchanged.

Compatibility with the character of the Entrance Corridor

The revised horizontal parapet will provide for more compatibility with existing buildings along the Entrance Corridor. The dated curved parapets which will be eliminated were

an anomaly along the corridor. The new white color will also be more compatible with existing white buildings along the corridor which include the new Volkswagen Dealership, the Atlantic Bank Building, and the UVA Community Credit Union.

Site Development

Unchanged

Landscaping

Unchanged

Compatibility with Significant Historic Sites: Structure Design

9. Building forms and features will replace the existing post-modern non-historic curved parapet with a horizontal parapet consistent with numerous other buildings in the surrounding entrance corridor context.
10. Unchanged.
11. Unchanged.
12. New horizontal parapet, existing tan brick to be painted historic white, existing stucco color to be changed to historic white.
13. Unchanged.
14. Unchanged.
15. BMW is using the existing buildings within the Entrance Corridor making minor modifications to improve the building design to be more consistent with the surrounding context rather than develop typical BMW Trademark buildings.
16. Window glass will be unchanged.

Accessory Structures and Equipment

Changes to the parapet will increase the screening provided by the existing parapet. Existing Mechanical Equipment will be unchanged.

Lighting

Existing exterior and landscape lighting will remain unchanged. There will be 6 new recessed LED can lights on the underside of the new canopy at the main entrance to the showroom.

Signs

Sign applications will be submitted separately and will meet Albemarle County ARB sign guidelines.

Landscaping

All landscaping will remain unchanged.

Site Development and Layout:

Site Development Pattern

All site development patterns will remain unchanged.

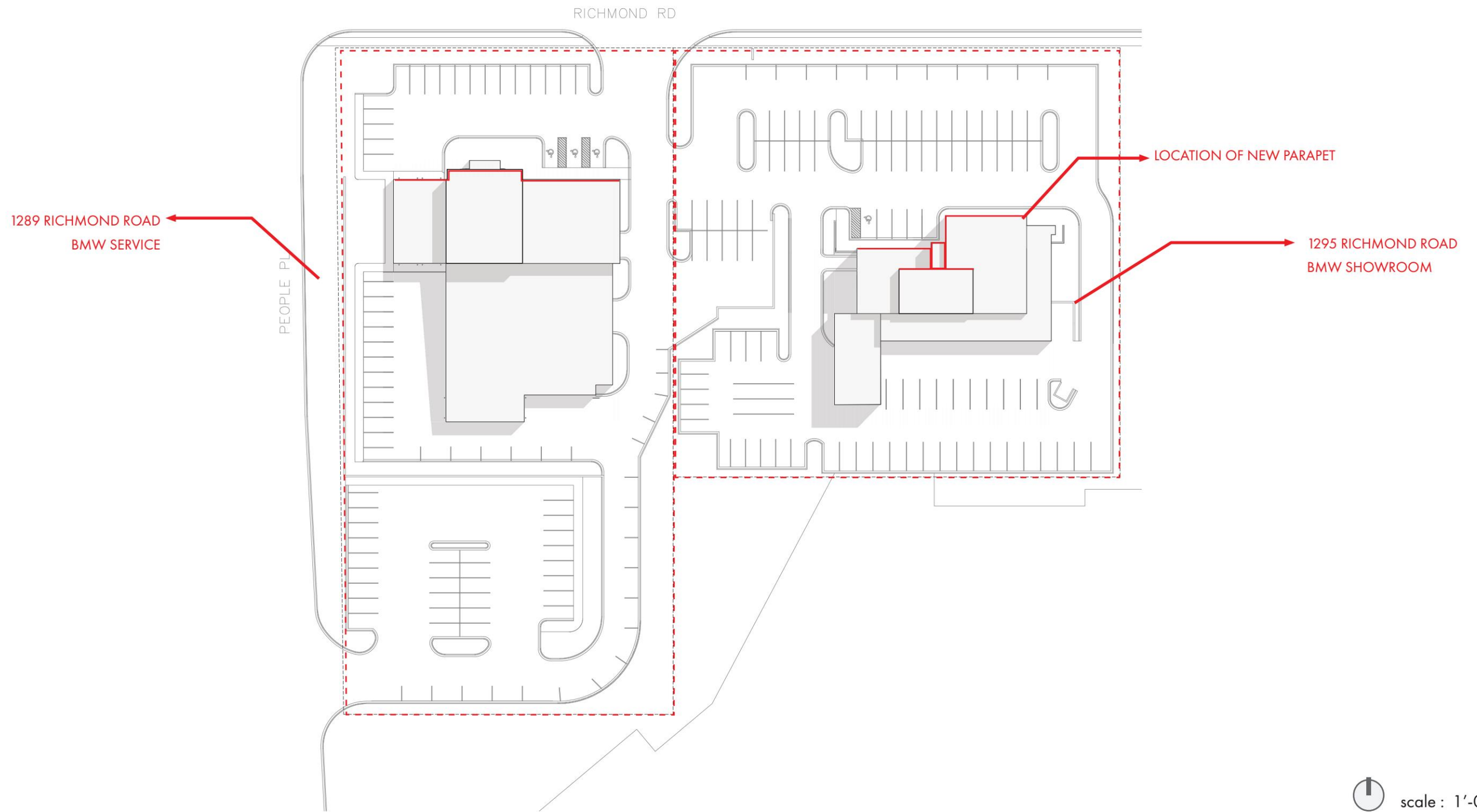
Site Grading

All site grading will remain unchanged.



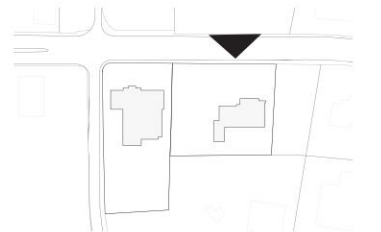
PROJECT NARRATIVE

BMW OF CHARLOTTESVILLE
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APRIL 03 2023

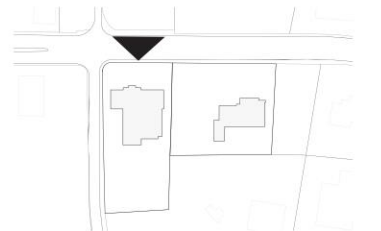




BMW EXISTING SHOWROOM

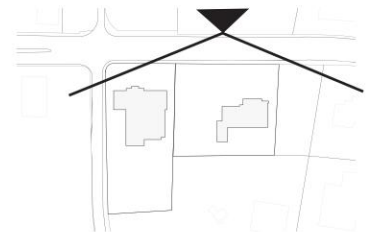


BMW EXISTING SERVICE BUILDING

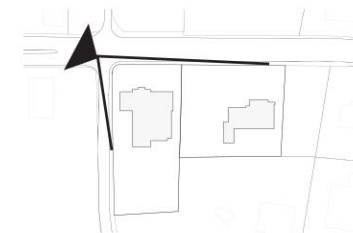


EXISTING FRONT PERSPECTIVES

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APRIL 03 2023



VIEW 01

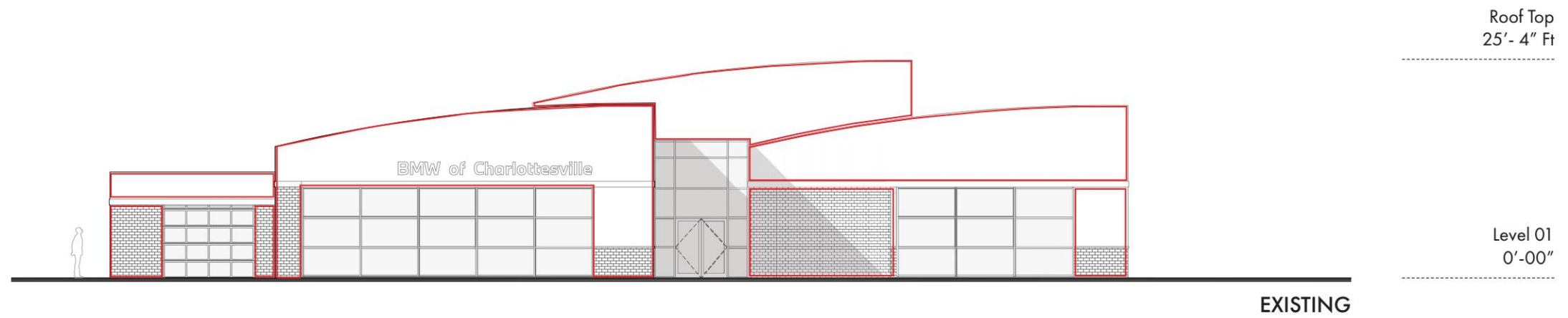


VIEW 02



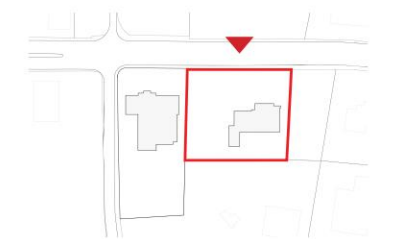
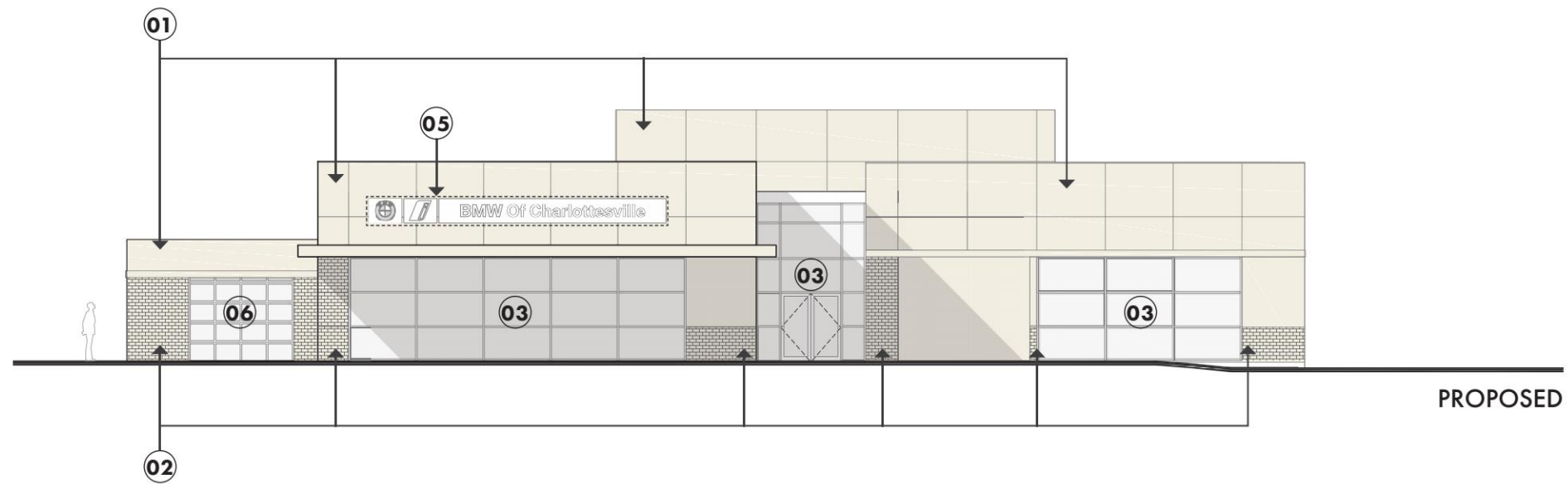
EXISTING CONTEXT

BMW OF CHARLOTTESVILLE
APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS
APRIL 03 2023



EXTERIOR FINISH MATERIALS:

1. EXTERIOR INSULATION FINISH SYSTEM - COLOR TO MATCH RAL-9010 PURE WHITE. FINISH AS SCHEDULE
2. EXTERIOR PAINT - RAL-9010 PURE WHITE (BRICK)
3. EXISTING STOREFRONT
4. FINISH TO REMAIN
5. NEW SIGNAGE TO BE SUBMITTED SEPARATELY
6. EXISTING OVERHEAD DOOR

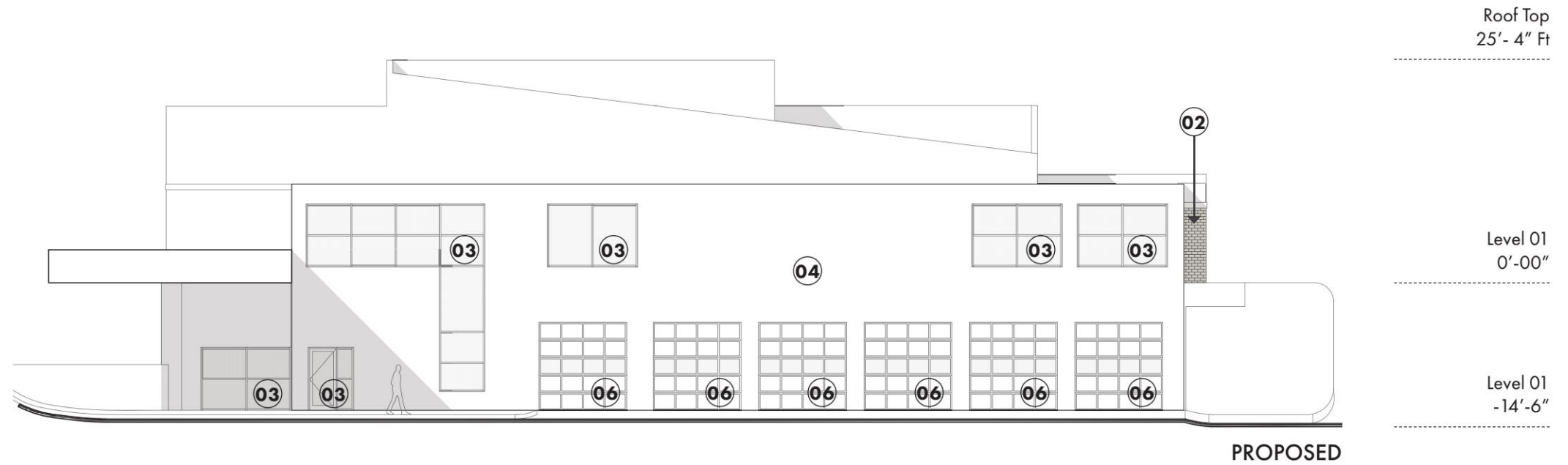
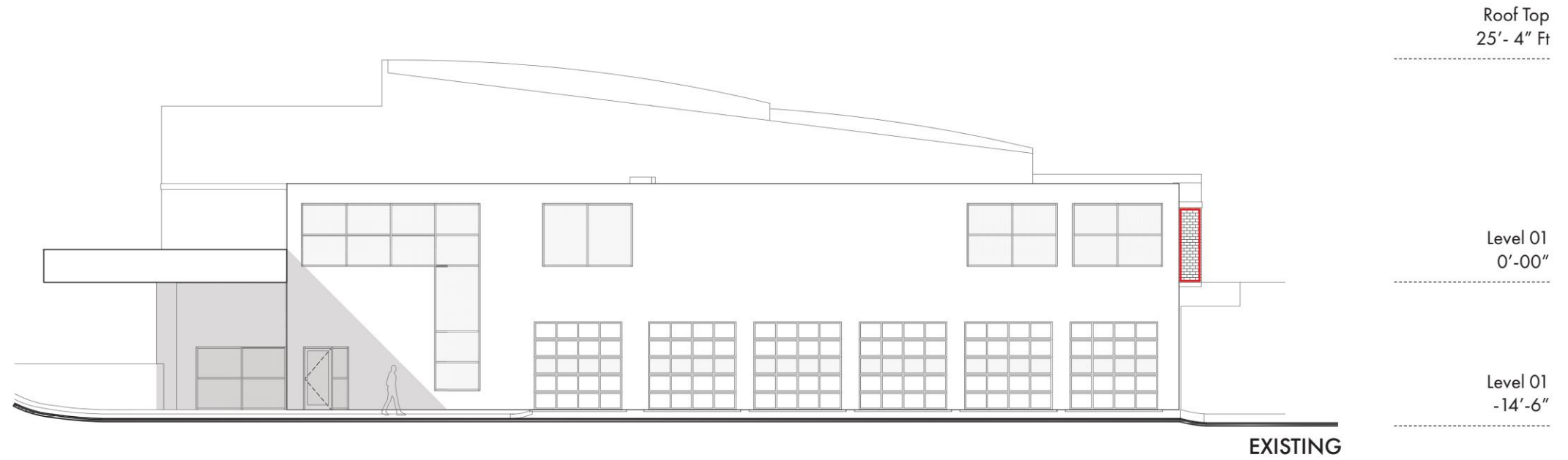


scale : 1/16" = 1'-0"

MAIN ELEVATION - SHOWROOM

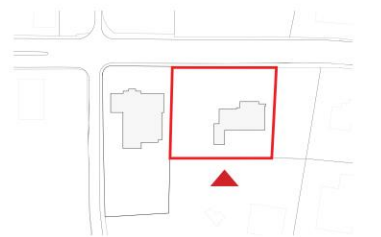
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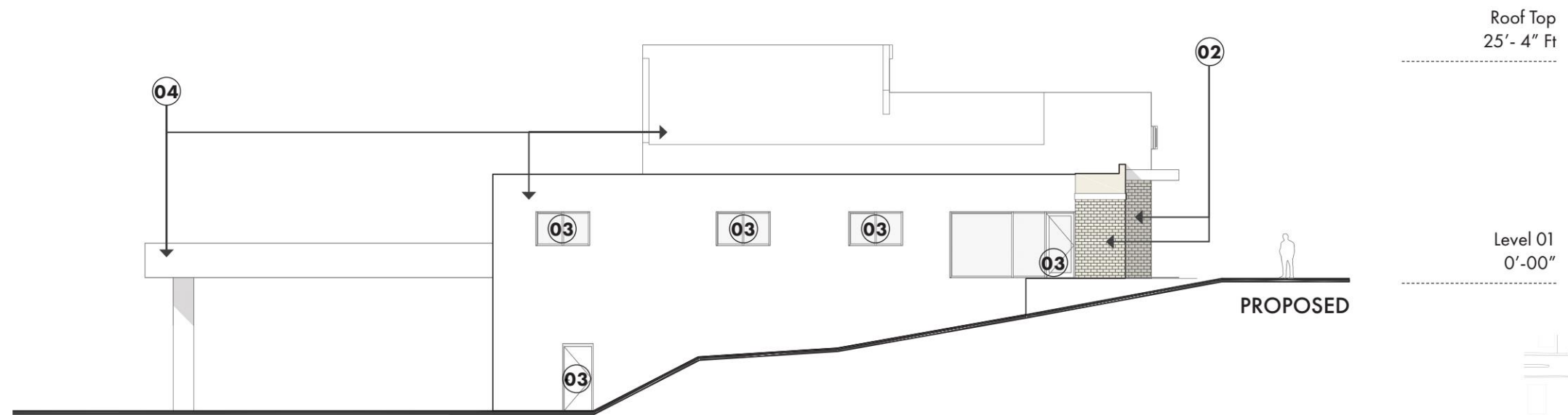
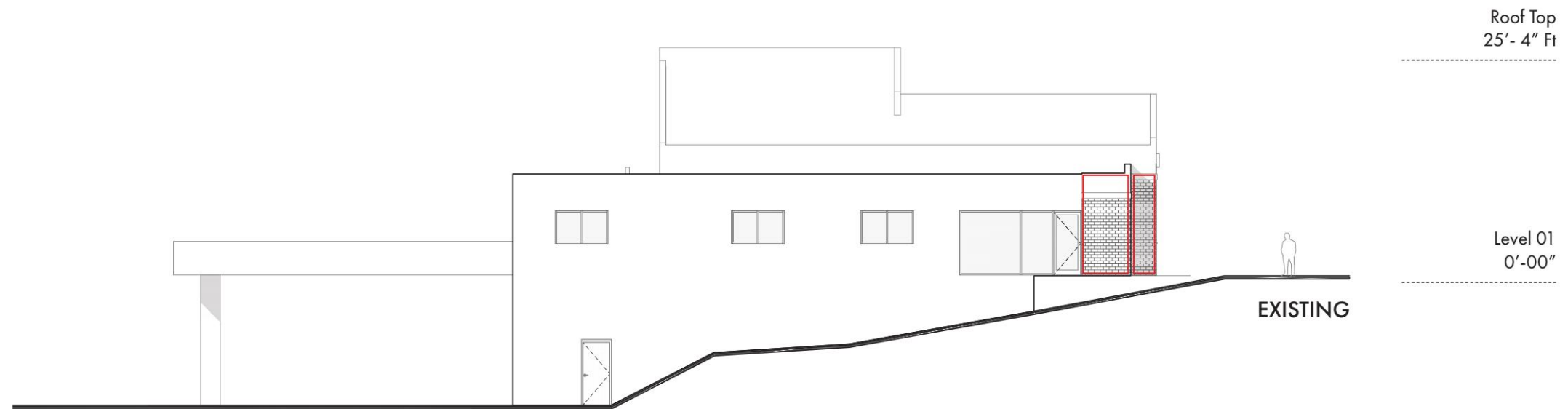


scale : 1/16" = 1'-0"

SOUTH ELEVATION - SHOWROOM

BMW OF CHARLOTTESVILLE
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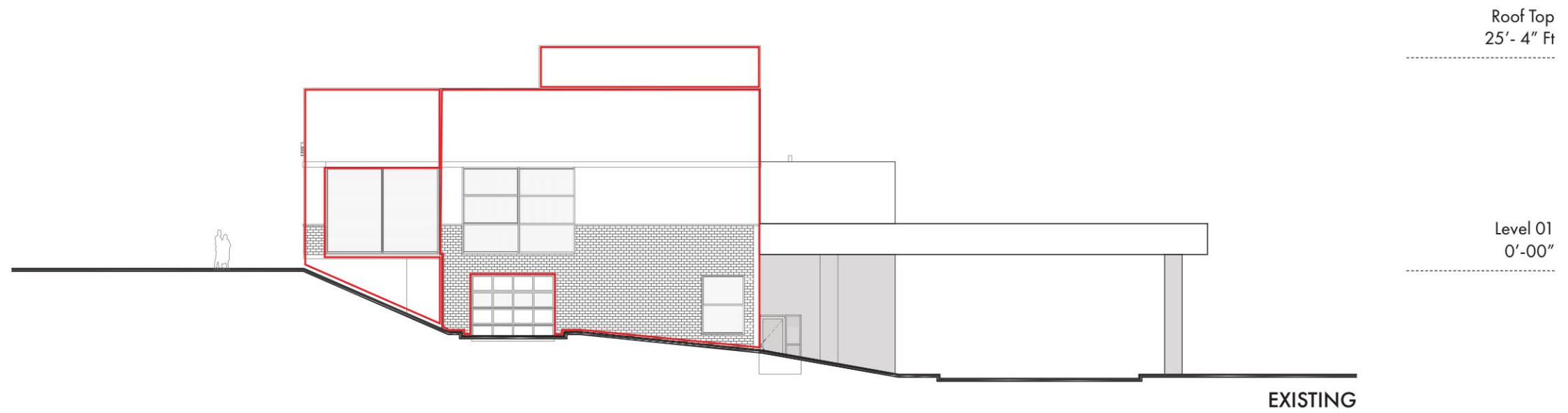


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EAST ELEVATION - SHOWROOM

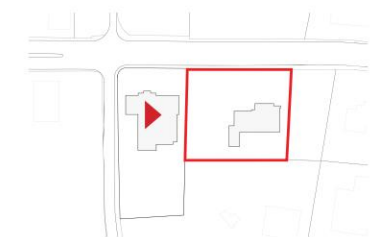
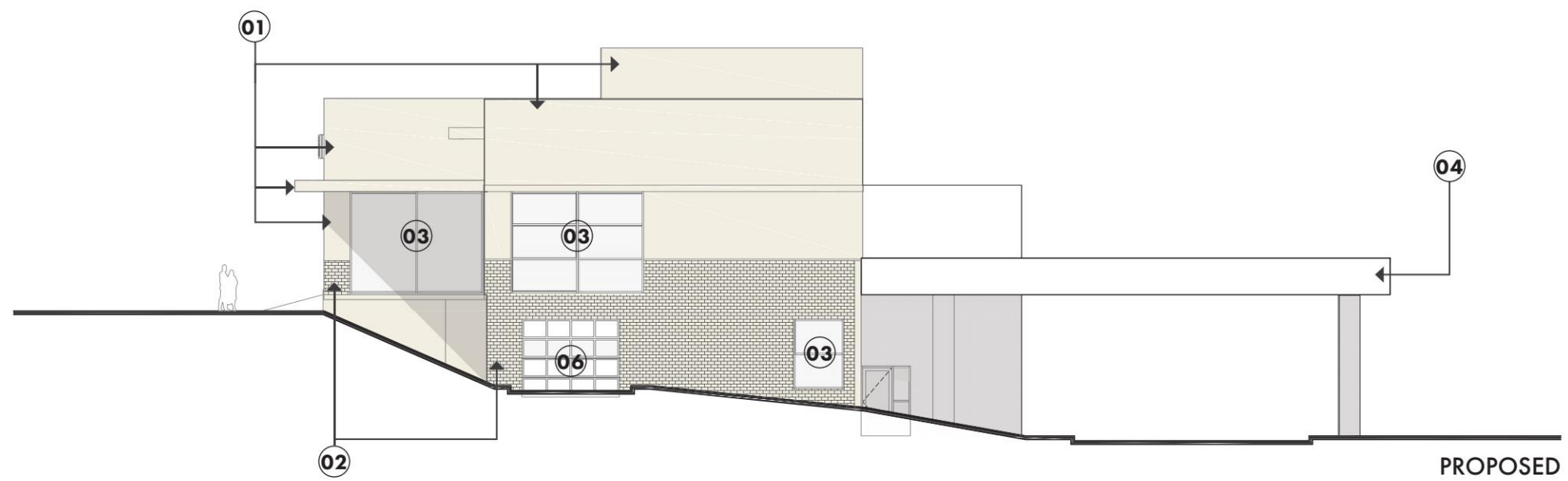
BMW OF CHARLOTTEVILLE
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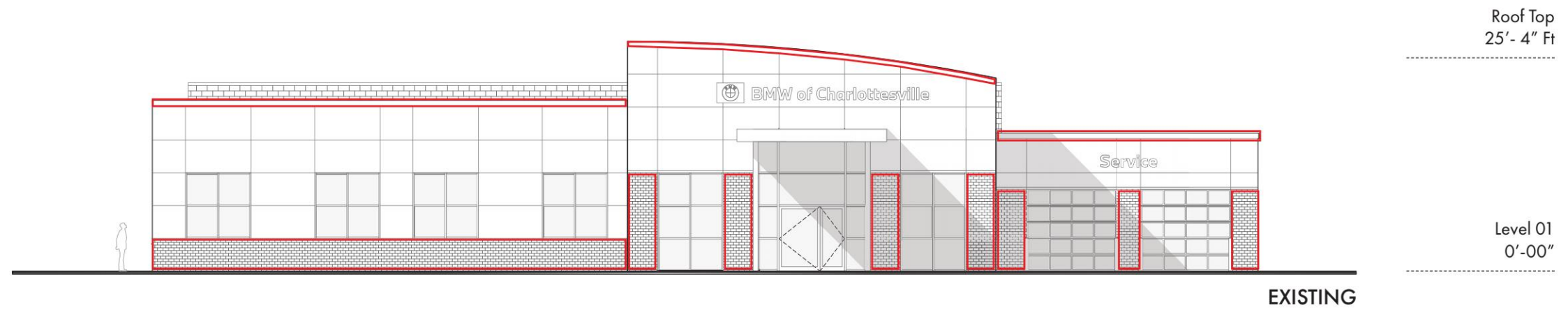


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WEST ELEVATION - SHOWROOM

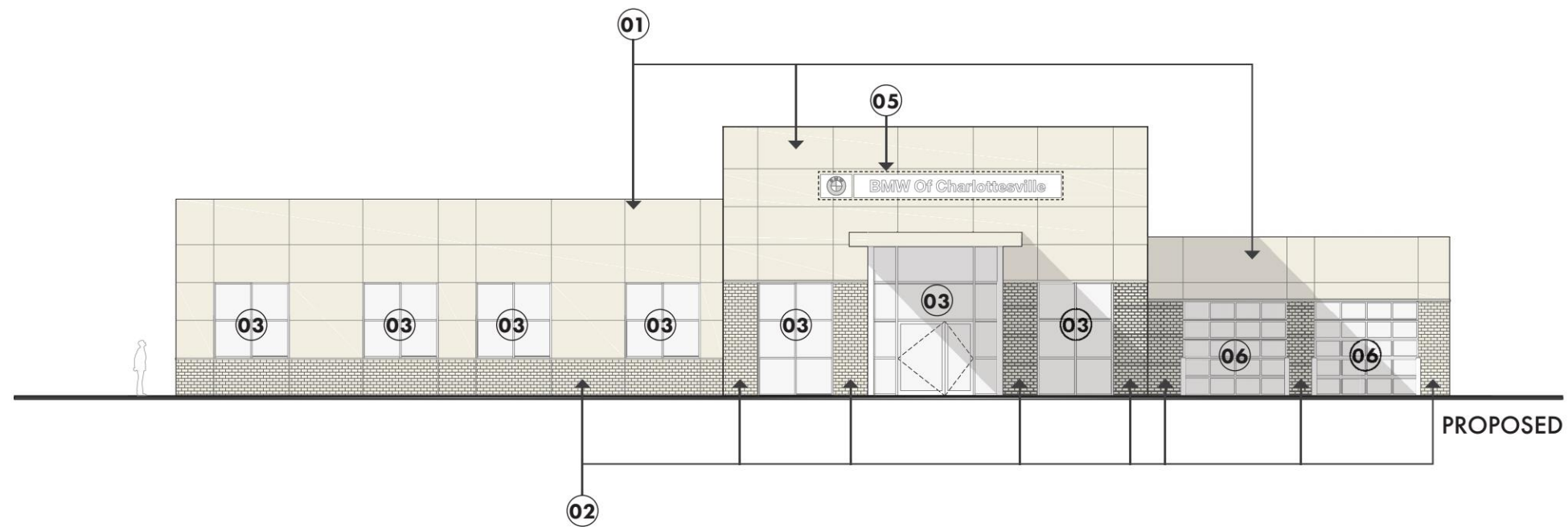
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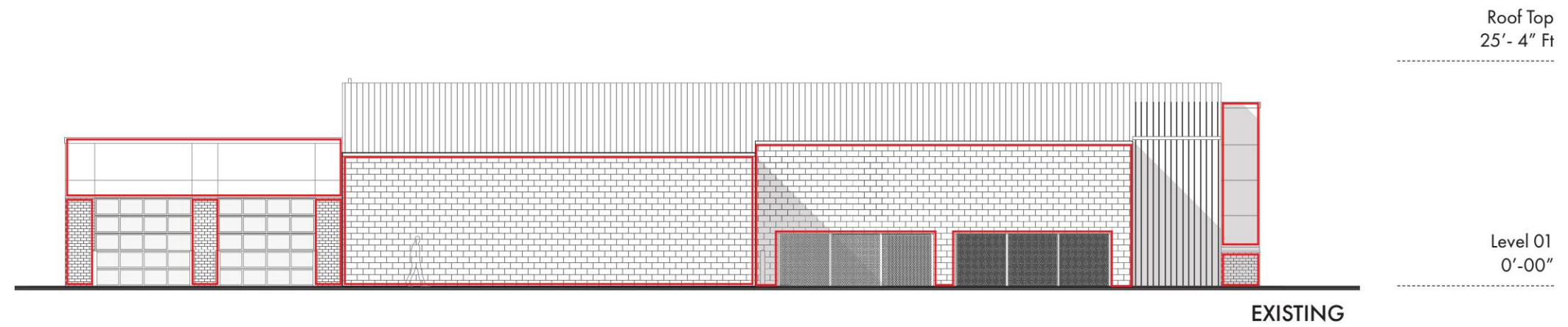


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MAIN ELEVATION - SERVICE

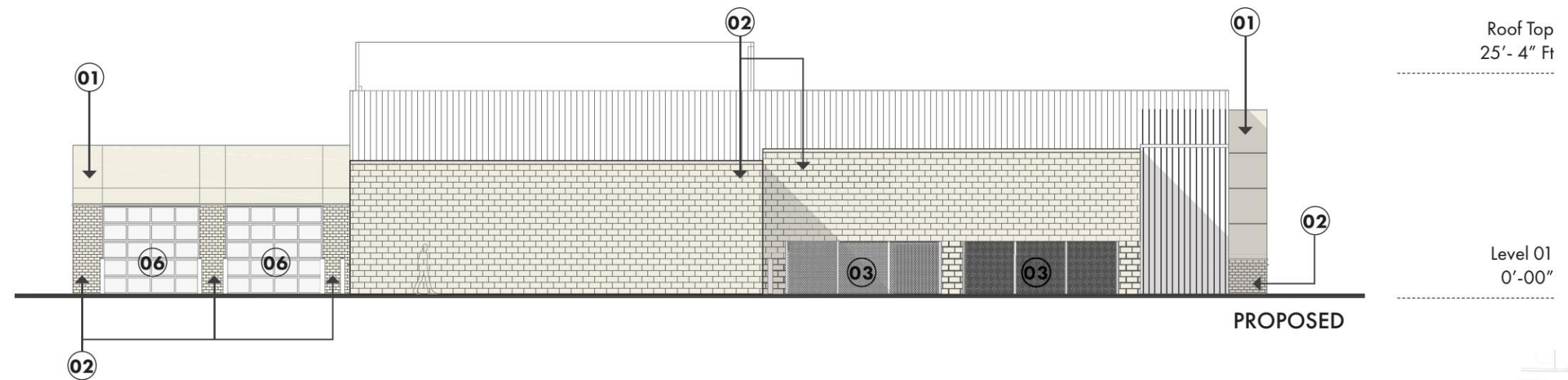
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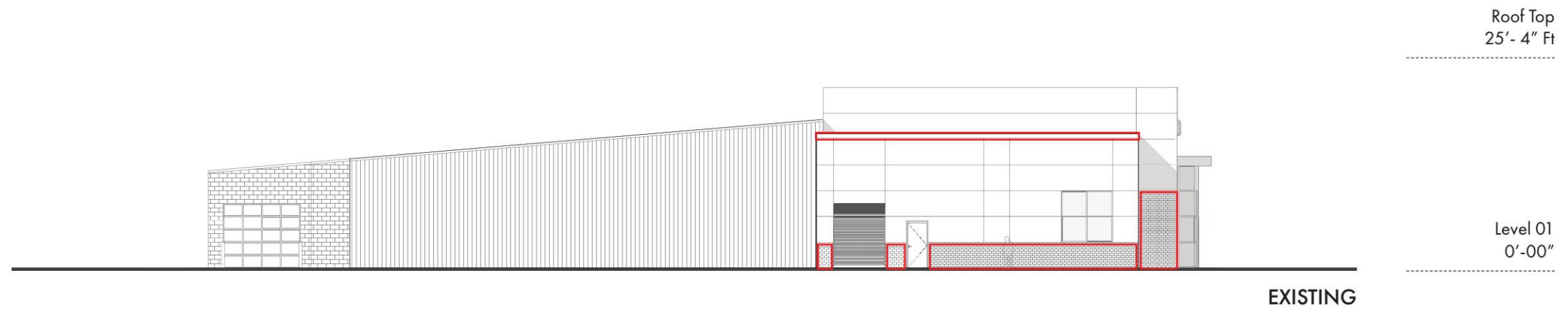


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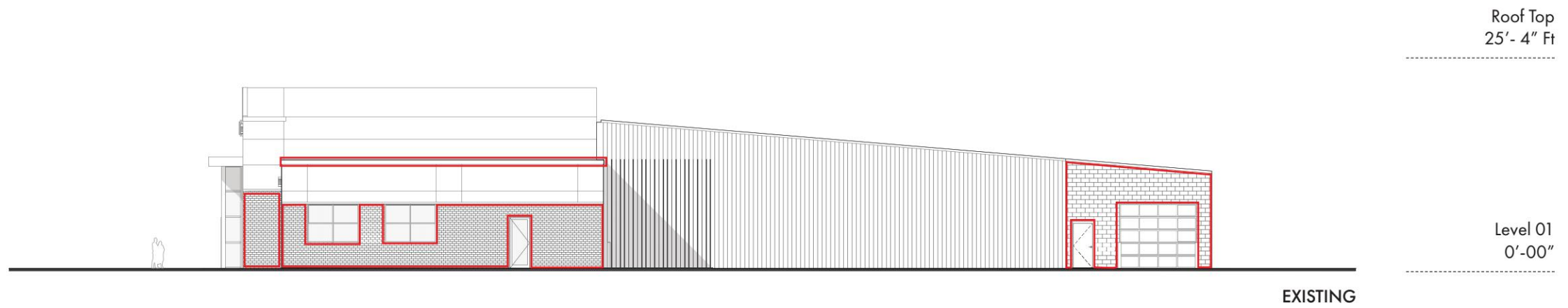


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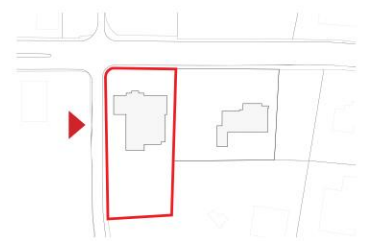
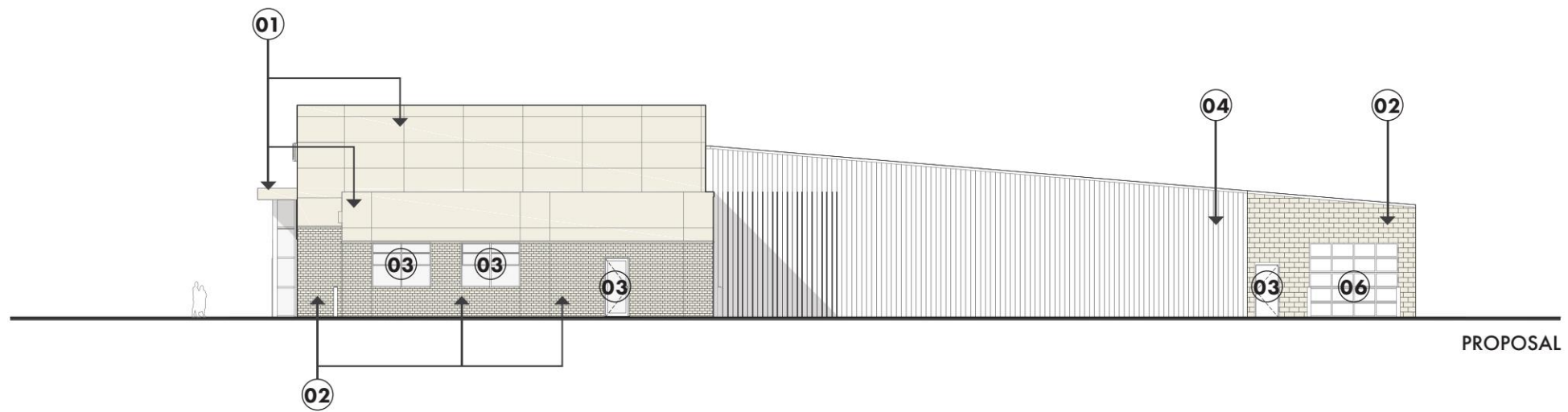
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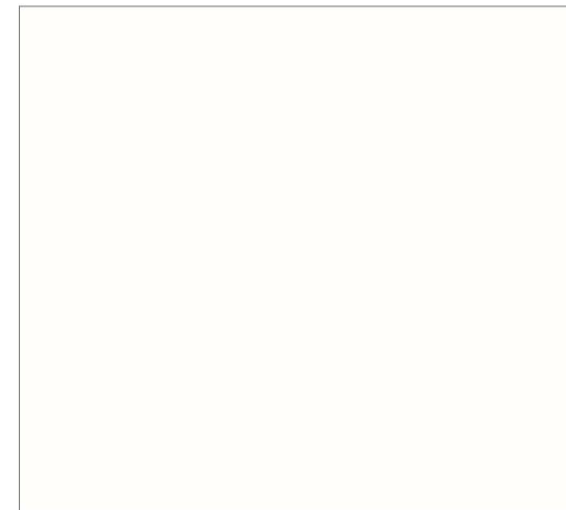
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WEST ELEVATION - SERVICE

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 APRIL 03 2023







The exterior insulation finish system (EIFS) - color to match RAL-9010 pure white.

Hex Color Code: #F1ECE1
 RGB Color Code: RGB(241, 236, 225)
 CMYK Values*: 0.0%, 2.1%, 6.6%, 5.5%

RAL 9010 PURE WHITE



Exterior paint on existing brick walls - color to match RAL-9010 pure white.

Hex Color Code: #F1ECE1
 RGB Color Code: RGB(241, 236, 225)
 CMYK Values*: 0.0%, 2.1%, 6.6%, 5.5%

RAL 9010 PURE WHITE



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