



Albemarle County Solid Waste Alternatives Advisory Committee

Agenda



Thursday, September 10, 2020, 4-5:30 pm
Public Online Meeting

Please let Elizabeth & Anne know if you cannot attend

Attendance:

Absent:

Old Business:

- Review/Approve August minutes
- *Action item: Lance to send SWAAC recommended revision of Chapter 13 of the County Code to Greg Kamptner – on COVID hold*
- *Action Item: Anne to invite Greg Kamptner to next meeting to discuss Chapter 13 revisions. – on COVID hold*
- Action Item: Lance to follow up with Anne/SWAAC about reporting local waste and recycling data on our website.
- Action Item: Anne to investigate sponsor for \$7,000 roll-off needed by RSWA to accept #5 (polypropylene) rigid campaign and advertising signs. – No further update
- Action Item: Sub-committees to look at SWAAC webpages on new county website.
- Action Item: Subcommittees will review charter and goals as part their monthly meeting and note updates at next SWAAC meeting.
- Action Item: Debrief on presentation and discussion with Scott DeFife, GPI

Outreach, Communication & Education Subcommittee:

- Lead: Christine Hirsh-Putnam (NEW COMMITTEE LEAD)
- Members: Anne Johnson, Margaret Eldridge, Peggy Gilges, Teri Kent
- Monthly report out
 - JMRL webinar on Organics and Recycling in Albemarle County – Christine and Peggy
 - Looking to target more organizations for outreach. Teri will review and see if she can integrate some of the content. Want to make a kid friendly deck.
- Ambassador's program – what can we do to advance during COVID?
 - County website – reviewed. Need to have Margaret and Peggy added to SWAAC list.
 - Discussed new goals for Subcommittee for 2020-2021
 - Continue any needed work on Ambassadors program
 - Try to do 4-6 outreach webinars on recycling and organic – target youth.
 - Work with Albemarle County communications to develop A RECYCLING TIP OF THE MONTH to post on County social media (12 tips)
 - Develop strategy to bring awareness building to new outlets like social media.

- Event – Litter awareness raising even. Stop Litter in Albemarle - clean up/data day. 2X a year? October would be good and early spring. Use Litterati.org app to map where litter is occurring and document what it is. Capitalize on people being home during pandemic and taking walks in their neighborhood etc. Need to look into how we could do this.
 - Using the Pinellas County infographic, talked about a County-wide survey to collect info on:
 - Citizen participation in recycling
 - What they are recycling
 - How they are recycling
 - Who in the household is recycling
 - Awareness of specific issues – how to recycling bags, batteries, aware of County recycling guides, awareness of County Website and FAQs, awareness of County solid waste goals and climate action plan....
 - Using the Pinellas County Florida infographic as a model to collect info
 - Need to talk to Liz, Lance and Serena to figure out how to proceed.
- Proposed date of next meeting. Friday, September 25th, 2020 at 4:00 – 5:00 PM on Zoom

County & RSWA Operations Subcommittee:

- Lead: Jesse Warren
- Members: Tom Baker
- Monthly report out
- Update from Phil on BetterBin Pilot feedback
- Action Item: Identify who is responsible for working with Phil to follow up on the IVY MUC outreach and promotion ideas listed below?
- Action Item: Phil to draft banner text and message(s) for County social media and website to promote the new Ivy convenience center.
- Action Item: Want to address audit and benchmark contamination in collected recyclables?
- Discussion Item: Best practice on recycling instructions (i.e., caps on or off, etc). - Anne
- Proposed date of next meeting?

Planning & Vision Subcommittee:

- Lead: Teddy Hamilton
- Members: Peggy Gilges, Navarre Bartz
- Monthly report out
- Action Item: Planning and Vision - find out if the City is planning to tax plastic bags.
- Action Item: Peggy to find out the status of bag tax planning by the state, when will details from Tax Commissioner be available?
- Proposed date of next meeting?

Governance & Administration

- Updates from Lance or Elizabeth
- Any nominations for SWAAC Committee?

New Business:

Adjourn