

ARB COMPREHENSIVE SIGN REVIEW APPROVED CONDITIONS

PROJECT #/NAME: ARB-2003-64: Blue Ridge Shopping Center Building C

TAX MAP/PARCEL#: Tax Map 56, Parcel 110

SIGN FEATURE	PRIMARY WALL SIGNS	SUSPENDED CANOPY SIGNS
SIGN TYPE	Channel Letters	Panel
LETTER FACE COLOR	White	Beige Arlon Cast #68
TRIM CAP COLOR/RETURN COLOR	Black	N/A
RACEWAY COLOR	To match the color of the wall to which it is attached.	N/A
PANEL COLOR	N/A	Medium brown BR 2418
SIZE LIMITATIONS	24" high maximum, must fit within sign area outlined on approved drawings.	8" x 40" oval
LOCATION(S)	On the north and east elevations, in the sign band area, within the sign area outlined on the approved drawings.	Under canopy
MOUNTING DETAILS	Channel letters mounted on raceway.	Suspended under canopy
LOGO/GRAPHICS DETAILS	Logos and graphics must be fully integrated with the channel letter sign, and must meet all EC guidelines. Accent color letters can be used in a sign when portrayed as a graphic, up to 33% of the length of the sign.*	½" border in beige
ILLUMINATION DETAILS	Internal	---
TEXT	Bottom justified	No limit
LETTER TYPE/FONT	No limit	No limit

FREESTANDING SIGN TENANT PANELS (ARB-08-134)

Panel Sizes and Colors (top to bottom):

- Top panel: 17.5" high x 53.75" wide; PMS 290C Pale Blue background; PMS 294C Delft Blue text
- 2nd panel: 10.5" high x 53.75" wide; PMS 292C Bayshore Blue background; PMS 294C Delft Blue text
- 3rd panel: 10.5" high x 53.75" wide; PMS 285C Wave Blue background; White text
- Bottom panel: 10.5" high x 53.75" wide; PMS 286C Midnight Blue background; White text

Letter Style: Limited to one letter style per panel

Illumination: Internal florescent, only text shall illuminate, all backgrounds are opaque

This form outlines the specific design criteria established for signs at this location. All standard EC Sign Guidelines also apply.

*Reference 8/3/2015 ARB Action memo