

**ARB COMPREHENSIVE SIGN REVIEW APPROVED CONDITIONS**

**PROJECT #/NAME: Hollymead Town Center – Area B**

**TAX MAP/PARCEL#: Tax Map 32, Parcel 43, 43B+++**

<b>SIGN FEATURE</b>	<b>APPROVED CONDITION</b>	<b>NOTES</b>
<b>SIGN TYPE</b>	Channel letters	Box/cabinet signs considered only as secondary signs (with opaque backgrounds)
<b>LETTER FACE COLOR</b>	Red = PMS 187 (except Target, Red = PMS 186), White	No third color as of 7/19/04. See note 1, below.
<b>TRIM CAP COLOR/RETURN COLOR</b>	Bronze or Black	Limit to a single color throughout the center.
<b>RACEWAY COLOR</b>	To match wall surface behind	
<b>CABINET FACE COLORS</b>	N/A	Box signs only approved as secondary signs with opaque background
<b>SIZE LIMITATIONS</b>	Signs shall be mounted within sign band area specified on ARB approved drawings. Signs shall not extend beyond designated sign band area. Window signs limited to 9sf/building frontage.	
<b>LOCATION(S)</b>	Signs shall be centered vertically within sign band. All sign bands shall be contained within a single material/color. Sign bands shall be coordinated with the architecture of the building. Buildings G and H shall have no window signs visible from the Entrance Corridor.	See notes 2 and 3, below.
<b>MOUNTING DETAILS</b>	At least 4” of clear space shall be provided above and below each sign, within the single material/color.	
<b>LOGO/GRAPHICS DETAILS</b>	Logos/graphics visible from Route 29 may not be illuminated (with the exception of the signs approved for Target).	Symmetry must be maintained with Target bullseyes on Entrance Corridor side. See note 4, below.
<b>ILLUMINATION DETAILS</b>	No illumination of window signs visible from 29. Internal white neon for channel letters.***	Logos/graphics visible from Route 29 may not be illuminated.
<b>TEXT</b>	N/A	
<b>LETTER TYPE/FONT</b>	Not specified, see guidelines.	
<b>MATERIALS</b>	Not specified, see guidelines.	

**This form outlines the specific design criteria established for signs at this location. All standard ARB Sign Guidelines also apply.**

**NOTES:**

1. One sign color permitted per building grouping. Building groupings are: B&C, G&H, F. Buildings D, E, and K may have both red and white sign faces as of 7/19/2004. (B&C have white faces. F has white faces. G&H have red faces.)
2. To-scale drawings are required with building permits to confirm sizes and locations.
3. No window signs on Entrance Corridor side of TGI Fridays (9/7/2004 ARB Review).
4. For out-parcel H, logos are limited to the west side of the building.

\*\*\* At its October 6, 2014 meeting, it was the consensus of the ARB that neon could be replaced with LED lights in all previously approved Comprehensive Sign Criteria.

+++ These are updated parcel numbers; parcel numbers have changed since the original CSP approval.

**FREESTANDING SIGN – TENANT PANELS (ARB 2003-167 and ARB 2018-13)**

1. The freestanding signs shall be externally illuminated.
2. The tenant panel background color shall be white.
3. Tenant panel letter color shall be: red Pantone 187C (7725-50 Cardinal Red 3M vinyl) or green Pantone 3425C (3M 3630-76 Holly green).

**All standard ARB Sign Guidelines also apply.**

