

NORTHTOWN CENTER COMPREHENSIVE SIGN PLAN
ARB-2019-83: Harbor Freight at Northtown Center
04500-00-001100 & 110C0

WALL SIGN TYPE	Channel Letters, Secondary Tagline Cabinet
LETTER COLOR CABINET BACKGROUND COLOR	White, Red or Blue with Black as accent; Acceptable shades of blue fall within this range: Pantone 280, 281, 282, 286, 287, 288, 289, 293, 294, 295, 296, 301, 302, 303, 2945, 2955, and 2965. Acceptable shades of red fall within this range: Pantone 1797, 1807, 186, 187, 193, 194, 1935, 1945, 1955, 200, 201, and 202.
TRIM CAP/RETURN COLOR	Black, bronze, brushed aluminum or to match the letter face color
RACEWAY COLOR	To match the color of the wall to which it is attached
SIZE LIMITATIONS	Channel letters - maximum heights: Heights listed are the maximums allowed. Signs must not appear over-scaled within the architectural element, the wall, or the sign area. Building A- 27" Building B -15-18" Building C Tenant 1 - 48" Building C Tenant 2, 3 – 38.5" Tagline Cabinets: Must be secondary to channel letters in size and scale
LOCATION	Centered horizontally within the sign areas outlined on the approved drawings on west & south elevations of Building A; on the west elevation of Building B; & on the north & west elevations of Building C.
MOUNTING DETAILS	Channel letters mounted on raceway.
LOGO AND GRAPHICS DETAILS	Maximum logo and graphic heights: Building A- 84" Building B- 30" Building C – 72" Logo and graphics colors must comply with criteria 4e and 4f of the Entrance Corridor Sign Guidelines.
ILLUMINATION DETAILS	Internal illumination of channel letters is preferred; external illumination of channel letters is acceptable. Internal illumination of graphics is not approved except for the ULC graphic. External illumination of graphics acceptable.
LETTER TYPE FONT	Maximum limit of three typefaces. Additional typefaces may be approved only if they contribute to a balanced, legible, unified sign design.
MATERIAL	Acrylic, plexiglass or similar for letter faces & aluminum returns.

FREESTANDING SIGN - TENANT PANELS (ARB 2013-88)

TAX MAP/PARCEL#: Tax Map 45, Parcel 110

SIGN FEATURE	APPROVED CONDITION
SIGN TYPE	Freestanding Sign - Tenant Panel
TENANT PANEL GRAPHICS	Permitted, as per ARB Guidelines
TENANT PANEL BACKGROUND COLORS	Black
TENANT PANEL TEXT COLOR	White
TENANT PANEL GRAPHIC COLORS	Green: PMS 343; Red: PMS 188; Yellow: PMS 122; Black or White.
TENANT PANEL ILLUMINATION DETAILS	Internal fluorescent, only the text and graphics shall illuminate

All standard ARB Sign Guidelines also apply.

