

ARB COMPREHENSIVE SIGN PLAN APPROVED CONDITIONS

**ARB-2018-26: NTB Tire & Service Center (Formerly Merchant’s Auto) April, 2018
TAX MAP/PARCEL#: Tax Map 61, Parcel 120N**

SIGN FEATURE	APPROVED CONDITION	NOTES
SIGN TYPE	Channel letters, Panel signs	Only existing cabinets; no new cabinet signs allowed.
LETTER COLOR	Red Pantone 1797, Blue Pantone 294C, Yellow Pantone 123C, Black, White	
BACKGROUND COLOR	White	This applies to all panel signs and all cabinet refacings.
RACEWAY COLOR	To match the color of the wall to which it is attached	
SIZE LIMITATIONS	According to Zoning Ordinance and Entrance Corridor Design Guidelines	
LOCATION(S)	<ol style="list-style-type: none"> 1. In the upper level sign band on the north, east and south elevations, centered left-to-right over the window bays and centered top-to-bottom in the sign band 2. In the first story sign band on the north elevation, centered top-to-bottom and centered under the middle and eastern window bays or in a similar location over the entrance bay 3. On the west elevation, with the top of the sign aligned with the bottom of the upper block band and not extending into the sign band of the northern elevation 	
MOUNTING DETAILS	Panel signs: Direct to wall; Channel letters: Raceway mounted	
LOGO/GRAPHICS DETAILS	Logos and graphics may be used if they contribute to a balanced design. Colors shall be limited to red, blue, yellow, black and white. Graphics shall not be internally illuminated.	See “Letter Color” for specific color numbers.
ILLUMINATION DETAILS	Signs may be externally illuminated. Channel letters may be internally illuminated.	If external illumination is proposed, provide fixture cut sheets for review.

This form outlines the specific design criteria established for signs at this location. All standard ARB Sign Guidelines also apply.

See ARB-2010-55 and -2010-115 for previous actions.