

## ARB COMPREHENSIVE SIGN CRITERIA

**PROJECT #/NAME: ARB-2014-05: Rolkin Road Retail Shops**  
**TAX MAP/PARCEL #: 07800000075A0**

SIGN FEATURE	APPROVED SIGN CRITERIA
<b>Sign type</b>	Channel letter
<b>Colors</b>	
<b>Letters</b>	Center building bay: <p style="text-align: center;">Face: Mathews #313 Dark Bronze (daytime), white (nighttime)</p> <p style="text-align: center;">Trim cap/return: Mathews 313 Dark Bronze</p> All other locations: <p style="text-align: center;">Face: White translucent acrylic (daytime/nighttime)</p> <p style="text-align: center;">Trim cap/return: Mathews 313 Dark Bronze</p>
<b>Raceway</b>	To match the color of the wall to which it is attached
<b>Graphics</b>	No limit to overall graphic colors as long as individual tenant graphics total number is limited to three and all colors have a coordinated appearance.
<b>Locations</b>	<ul style="list-style-type: none"> <li>• See accompanying building elevations for the location of sign bands and placements.</li> <li>• Signs shall be centered vertically in the designated sign band and centered horizontally with a single, pair, or group of first story windows or doors in the designated sign band.</li> <li>• Graphics may be used independent of channel letters within the sign band on the tower.</li> </ul>
<b>Size</b>	
<b>Letters</b>	<ul style="list-style-type: none"> <li>• Standard guidelines regarding size and proportion apply.</li> </ul>
<b>Graphics</b>	Maximum height not to exceed the tallest letter in the sign. When used, graphics shall be sized and located to appear as an integral part of the overall sign.
<b>Illumination</b>	
<b>Letters</b>	<ul style="list-style-type: none"> <li>• Signs may be internally illuminated.</li> <li>• If LED: The level of illumination provided will not exceed the illumination produced by a single stroke of 30 milliamp (ma) neon. (Note on every application.)</li> </ul>
<b>Graphics</b>	Opaque background required. (Note on every application.)
<b>Letter type/font</b>	Unlimited

This form outlines the specific design criteria established for signs at this location. All standard ARB Sign Guidelines also apply.

**ARB 2016-56: Amended criteria for center building bay letter colors.**