

RON MARTIN WAREHOUSE COMPREHENSIVE SIGN PLAN (Updated March 2018)

	Building 1	Building 1	Building 2	Building 3	Building 3
Elevation	West	South	West	West	South
Location & Size *Criteria indicate possible sign locations. Sign proposal must still meet all Sign Guidelines for scale and proportion.	<p>1. <u>Canopy</u>: Centered vertically in the sign band of the canopy, with 3” of clear space above and below the sign. If a single sign, the sign must be centered left-to-right. If multiple signs, the signs must be spaced to achieve a balanced appearance.</p> <p>2. <u>Southern corner</u>: Located in the upper corner at the south end of the elevation, no larger than 8’-4” (W) x 3’-7” (H), allowing 6” of clear space below the cornice.</p>	<p>1. Located in the upper corner at the west end of the elevation, no larger than 8’-4” (W) x 3’-7” (H), allowing 6” of clear space below the cornice.</p> <p>2. <u>South side of canopy above door</u>: Centered vertically and horizontally; with a minimum of 6” of clear space above and below.</p>	<p>1. <u>Above the first story windows</u>: Centered vertically between the first and second story windows, with a minimum of 10” of clear space above and below the sign. If a single sign, centered left-to-right above the middle window bays. If multiple signs, the signs must be spaced to achieve a balanced appearance without over-crowding the elevation.</p>	<p>1. <u>Between the first and second story windows</u>: Centered horizontally over the first story windows, vertically between the 1st and 2nd story windows; with a minimum 6” of clear space above and below the sign. If multiple signs, signs shall align across the façade, spaced to achieve a balanced appearance without over-crowding the elevation.</p> <p>2. <u>Entrance bay</u>: Centered horizontally and vertically in the band above the entrance, with 10” of clear space above and below the sign.</p> <p>Tagline cabinet/box signs for these locations may not exceed 18” in height.</p>	<p><u>Blank wall area</u>: In the blank wall area to the right of the entrance bay, centered left-to-right. If contained within the scored band, a minimum of 6” of clear space above and below the sign is required. If sign is taller than the scored band, it must align with signs on the west elevation.</p> <p>Cabinet/box signs for these locations may not exceed 18” in height.</p>
Type	Channel Letters	Channel letters	Channel letters	Channel Letters; Tagline cabinet with push through copy	Channel Letters; Tagline cabinet with push through copy
Illumination	Internal neon or LED	Internal neon or LED	Internal neon or LED	Letters: Internal neon or LED; Tagline cabinet: Internal fluorescent or LED with opaque background	Letters: Internal neon or LED; Tagline cabinet: Internal fluorescent or LED with opaque background
Channel Letter Colors	Black daytime/white nighttime faces with black trim caps and returns; or White acrylic faces with white or bronze trim caps and bronze returns; or Red PMS 200C faces with bronze trim caps and returns. Individual signs may use up to 2 face colors.				
Mounting/Raceway	Raceway color to match wall	Raceway color to match wall	Raceway color to match wall	Letters: Raceway color to match wall; Cabinet: Direct mounted	Letters: Raceway color to match wall; Cabinet: Direct mounted
Tagline Cabinet Colors	n/a	n/a	n/a	White acrylic letters on bronze or black background	White acrylic letters on bronze or black background

- **This form outlines the specific design criteria for signs at this location. Future sign designs (new and/or replacement) must follow these criteria. Signs may not exceed the number of colors or fonts used, and must maintain coordination of signs throughout the property.**
- **All standard ARB Sign Guidelines also apply.**
- The Original Comprehensive Sign Plan for this building was approved with ARB-2005-13.
- Subsequent changes to the Criteria were approved with the following applications: ARB-2009-84: Keller Williams Sign (11/2/2009); ARB-2010-56: Play It Again Wall Sign (6/21/2010); ARB-2015-126: US Cellular Signs (1/29/2016); ARB-2018-41: Well Family Medicine (3/19/2018)
- “Building 1” refers to the southernmost part of the building. “Building 2” is the middle, connector building. “Building 3” is the northernmost part of the building.
- At its October 6, 2014 meeting, it was the consensus of the ARB that neon could be replaced with LED lights in all previously approved Comprehensive Sign Criteria.