

ARB COMPREHENSIVE SIGN CRITERIA 11-15-2010
 (updated 2-15-2011, reformatted 4-28-2011)
ARB-2006-78 and ARB-2010-96: Shoppes at Clover Lawn
Tax Map 56F1, Parcels 1 and 2 (previously Tax Map 56, Parcels 107, 107A and 107A1)

Tips for using these tables:

1. Begin by choosing one of the locations approved for signs on the Clover Lawn buildings. Each individual table outlines the design criteria for a particular location on the buildings.
2. Once you identify an approved location, proceed to “sign type” within that table. That information identifies the type of sign that is allowed in that particular location.
3. Then identify the corresponding size limitations.
4. Then identify the corresponding requirements for color, mounting, logos, illumination, etc.

CLOVER LAWN SIGNS #1 – First Floor

SIGN LOCATION	Within the porch architrave on the first floor, or above the first floor storefront cornice where no porch exists.
SIGN TYPE	Individually cut letters
SIZE LIMITATIONS	Letter height max 15” Logo height not to exceed 18”
LETTER COLOR	Bronze
MOUNTING DETAILS	Individually mounted
LOGOS	Logos are allowed Logo colors are unlimited The logo shape must be fully articulated
ILLUMINATION DETAILS	Backlit – Halo lighting for letters Colored logos may not be internally illuminated but they may be halo lit Bronze logos may be halo lit
LETTER TYPE/FONT	Not limited
MATERIALS	Not limited
NOTES	Box signs with name or logo printed on a back-lit sign face are not allowed. Letters and logos must be cut to the outline of the letter/logo.



Sign #1, left: An individually cut bronze letter sign with a bronze logo in a porch architrave on the first floor.
 Sign #1, right: An individually cut bronze letter sign above the first floor storefront cornice.

CLOVER LAWN SIGNS #2 – First Floor

LOCATION	The easternmost and westernmost tenant spaces of the first floor, on the wall under the porch overhang, spanning the transom window, flush with the wall
SIGN TYPE	Cabinet or logo box
SIZE LIMITATIONS	Letter height maximum 15” logo height maximum 24”
LETTER COLOR	Unlimited
TRIM CAP/RETURN COLOR	Unlimited
BACKGROUND COLORS	Unlimited
MOUNTING DETAILS	Mounted on wall, spanning the transom window
LOGOS	Logos allowed Logo colors: no limit, but consistent with standard corporate logos
ILLUMINATION DETAILS	External or halo lighting; no opaque requirement
LETTER TYPE/FONT	Not limited
MATERIALS	Not limited



Sign #2: Arrow shows the transom location of the easternmost first floor tenant space under the porch.

CLOVER LAWN SIGNS #3 – First Floor

LOCATION	To the east of the storefront entrances at the first floor, under the porches
SIGN TYPE	Blade (panel)
SIZE LIMITATIONS	As per zoning
LETTER COLOR	Unlimited
BACKGROUND COLORS	Unlimited
MOUNTING DETAILS	Hung from brackets attached to the wall under the porch
LOGOS	Not limited
ILLUMINATION DETAILS	External
LETTER TYPE/FONT	Not limited
MATERIALS	Not limited



Sign #3: A blade sign hung to the east of a storefront entrance under a porch on the first floor.

CLOVER LAWN SIGNS #4 – Second Floor

LOCATION	Centered in gables of the second floor as illustrated on the building elevations dated 10/27/10
SIGN TYPE	Individually cut letters
SIZE LIMITATIONS	Letter height maximum 15”
LETTER COLOR	Bronze
MOUNTING DETAILS	Direct to wall
LOGOS	Allowed if integrated with the text. Box signs with a name or logo printed on a back-lit sign face are not allowed. Letters and logos must be cut to the outline of the letter/logo.
ILLUMINATION DETAILS	Backlit – Halo lighting
LETTER TYPE/FONT	Not limited
MATERIALS	Metal



Sign #4: A bronze individually cut letter sign centered in a second floor gable.

CLOVER LAWN SIGNS #5 – Side Elevations

LOCATION	Side elevations
SIGN TYPE	Individually cut letters
SIZE LIMITATIONS	Signs must be compatible in proportion with other signs and the overall building.
LETTER COLOR	Bronze
MOUNTING DETAILS	Direct to wall
LOGOS	Logos/graphics must be incorporated as an integral part of the overall sign.
ILLUMINATION DETAILS	No illumination allowed
LETTER TYPE/FONT	Not limited
MATERIALS	Metal



Sign #5: A bronze individually cut letter sign in the porch architrave of a side elevation.